

New Hope Housing

2015 REPORT TO THE COMMUNITY

TURNING HOPE
into
HOME



“New Hope Housing is committed to creating healthy living environments that build community, provide learning opportunities and promote fitness and wellness. We are the largest single provider of Permanent Supportive Housing in support of the City of Houston’s homeless initiative.”

— JOY HORAK-BROWN, PRESIDENT AND CEO

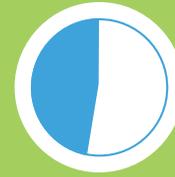
“We believe a safe, attractive home is the foundation for success, and most importantly, that the efficient delivery of supportive services provides the tools to allow permanent, positive life changes.”

— MICHAEL M. FOWLER, EXECUTIVE CHAIRMAN

“New Hope has had a positive effect on my life since I have been here. It helped me grow in areas such as my credit score and budgeting my money. I have reconnected with my family, purchased a vehicle and become a spiritual mentor for other residents.”

— WILLY, RESIDENT AT BRAYS CROSSING

SINCE 2011



46%

DECREASE IN OVERALL
HOMELESSNESS



50%

REDUCTION
IN CHRONIC ‘STREET’
HOMELESSNESS

GOOD *news* IN HOUSTON

New Hope Housing played a prominent role in Mayor Annise Parker’s successful, nationally-recognized *The Way Home* campaign. This initiative effectively ended veteran homelessness in Houston and, since 2012, has housed nearly 3,000 homeless citizens in Harris and Fort Bend Counties.



437 of New Hope’s single room occupancy (SRO) units are committed to Permanent Supportive Housing (PSH). These units offer rental supports and vital services to the chronic homeless.

THE AFFORDABILITY challenge

Despite the great successes, more than 4,600 men, women and children are still homeless on any given night.

Houston has experienced some of the highest housing cost increases in the nation.

Since 2011:

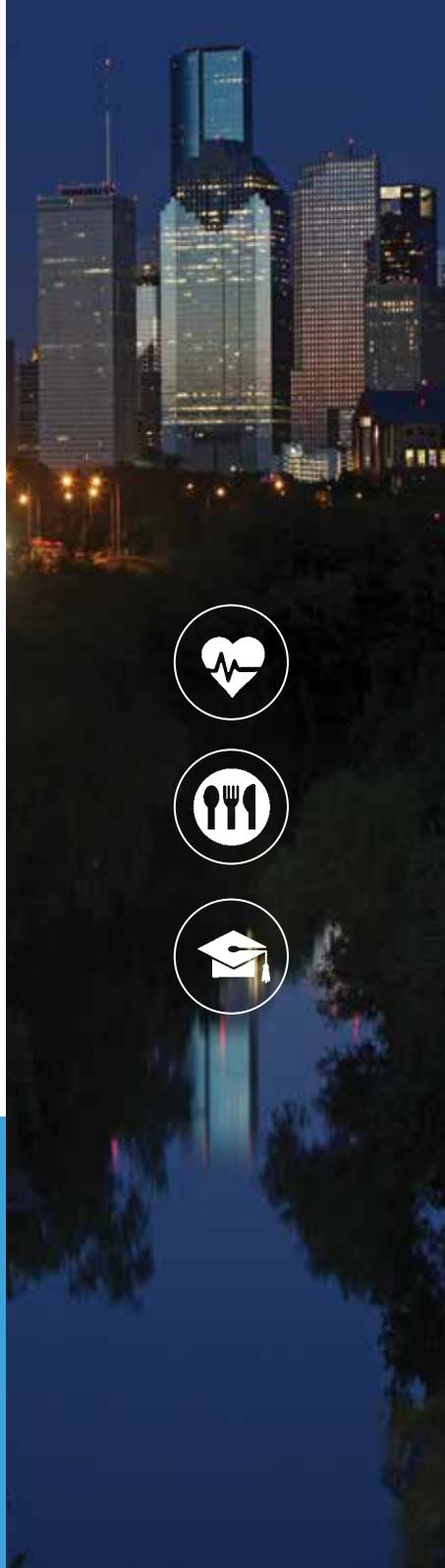
- + 36% increase in cost to rent an apartment
- + 33% increase in cost to buy a single family home

High housing costs leave low-income individuals and families with little money for other important expenses, like healthcare, food and education.



\$8,540

is the average annual income for a New Hope Housing resident.



HOUSING SERVICES

As a direct result of your support, New Hope Housing residents overcome addictions, regain their health, acquire marketable skills, establish stable employment, and reconnect with family.

Breaking the cycle of poverty and homelessness requires more than four walls and a roof. New Hope's Resident Services Program provides people the essential support needed to establish long-term stability and successful life planning.

65%

In 2015, 65% of New Hope's residents participated in one or more of the supports offered through our Resident Services Program, including:

- + Case Management & Mental Health Counseling
- + Health & Wellness
- + Job Preparedness
- + Financial Education & Budgeting
- + Community Engagement & Social Activities

ON THE DRAWING BOARD— *groundbreakings*

2016

New Hope's **first mixed-use development:**
NHH at Harrisburg

LOCATION:

A transit-oriented development located on the new METRO light rail in the East End at the corner of Harrisburg and Sampson

NUMBER OF UNITS:

175 SRO studio apartments

AMENITIES:

- + 5,000 SF of shared spaces for resident engagement; beautiful verdant courtyard; terrace; and green roof
- + 4,000 SF of retail space on the light rail that will create a lively street-scape in response to neighborhood vision
- + 7,000 SF of office space for non-profits

Underscoring New Hope's mission, we will relocate our corporate headquarters to where our residents live.

175
UNITS

"What we do is offer rental housing. What New Hope Housing offers is life."

— DEBORAH HOLCOMBE
HOUSTON APARTMENT ASSOCIATION
PROPERTY AWARDS COMMITTEE CO-CHAIR



New Hope's **first supportive housing for families:**
NHH at Reed

Families are the nation's largest growing homeless population.

Supportive housing at Reed will help lift families out of generational and situational poverty and forge a hopeful future.

LOCATION:

Adjacent to Star of Hope's transformational family campus *Cornerstone CommunitySM*, off Hwy 288 and Reed Road

NUMBER OF UNITS:

187 apartments with 1, 2, and 3 bedrooms



WHAT HAPPENS WHEN YOU *volunteer*



When you volunteer at New Hope Housing, you have a direct impact on a person's life. You are helping someone bridge the gap between where they are and where they want to be. Whether working on resumes or hosting an ice cream social, we need and welcome your assistance.

Here are some ways you can volunteer:

- + Educational Training
- + Health and Fitness
- + Financial Management
- + Social Activities

To learn more, contact Sarah Mangrem, Director of Resident Services, at volunteer@newhopehousing.com.

WHAT HAPPENS WHEN YOU *give*

When you give to New Hope Housing, you are not just changing one life; you are changing an entire

community. By investing in our Housing + Services, you have a profound effect for years to come.

"It means so much to have a place of my own. That is something I haven't had in years."

— SARA, RESIDENT AT SAKOWITZ



Rittenhouse was honored with the Houston Business Journal Landmark Award for Community Impact.



Over the past three years, New Hope Housing has served 1,992 individuals, of which 78% achieved stability.



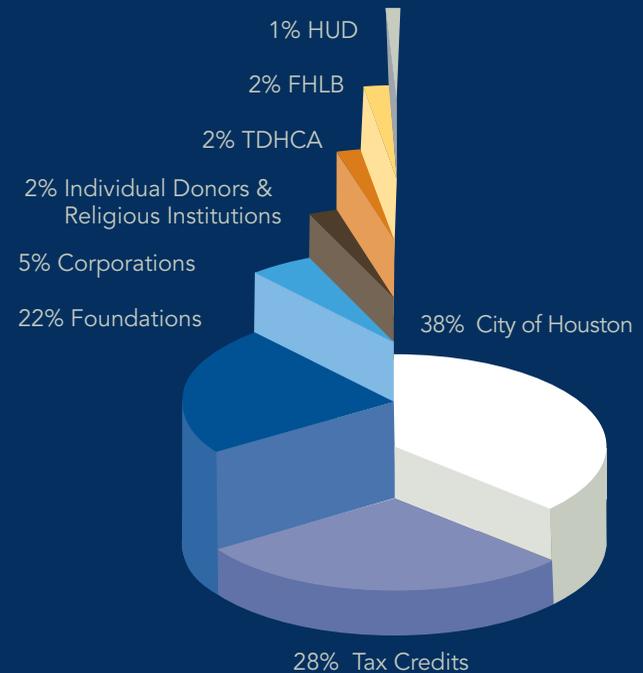
The entire community benefits when people have access to New Hope's supportive housing. The City reduces its annual \$100 million cost of responding to chronic 'street' homelessness. Hospitals see a decrease

in non-emergency visits from people without funds for healthcare. Neighborhoods are revitalized from New Hope construction that creates jobs, new tax revenue and often stimulates additional development.

THANK YOU FOR GIVING *new hope*

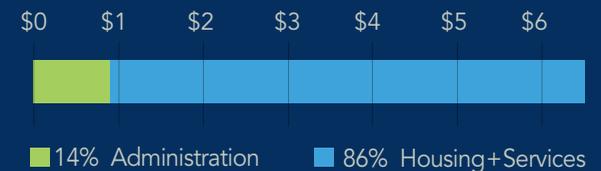
COMPREHENSIVE
FUNDRAISING
1994 THROUGH
SEPTEMBER 2015:

\$104.2 MILLION



2014 OPERATING COSTS:

\$6.4 MILLION



Dollars are in millions

MISSION & VISION

New Hope Housing's core purpose is to provide life-stabilizing, affordable, permanent housing with support services for people who live on very limited incomes. Our vision is to be an enduring institution serving Houston's most vulnerable citizens.



New Hope Housing

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Report designed by Douthitt Design Group

Photography by Mark Hiebert and Terry Mason